



## **MotiveWave Software Introduces Strategy Edition to its Product Offerings**

*MotiveWave Trading Platform adds Strategy Edition to its lineup of product offerings*

**TORONTO, ON – February 18, 2015** – MotiveWave Software, a Toronto-based developer of easy-to-use high-performance charting and trading software for the individual trader, is pleased to introduce the Strategy Edition to its lineup of product offerings.

MotiveWave is now available in five different editions. Whether just starting out and only needing a basic charting platform, with the option of adding on Modules to gain extra features, or needing a more advanced platform with all of the bells and whistles, MotiveWave has always offered several charting and trading products to fit analysts' and traders' unique budgets, experience and trading styles.

What MotiveWave started to notice is that there is an emerging set of traders who don't need the full-blown advanced trading platform but need much more than a basic charting software. These traders are looking to create and test automated trading strategies, as well as have the trading functionality to execute them. The new MotiveWave Strategy Edition fills this niche very nicely and is very competitively priced.

The Strategy Edition has the standard features you'd expect in a basic trading platform plus:

- Advanced Alerts
- Data Import and Export
- Over 30 Built-in Strategies including Trade Manager Strategy
- Free Java SDK for Custom Strategies
- Strategy Execution
- Strategy Backtesting
- Replay Mode
- Strategy Optimization (exhaustive and genetic)
- Walk Forward Testing
- Backtesting Reporting

"We are excited to introduce the Strategy Edition", said Tony Lindsay, Founder of MotiveWave Software, "We feel this product addresses a gap in our offerings, as well as a gap in the industry. Strategy traders now have a nicely priced strategy trading platform that gives them what they need, without them having to buy the top-of-the-line advanced trading platform that has a ton of features they're just not going to use."

MotiveWave is a full-featured trading platform that provides advanced charting and market analysis, and is available for Windows and Mac OS X. MotiveWave can be used to trade any securities that your broker or data service supports. These may include stocks, futures, options, equities and forex.

Please visit the MotiveWave website for a 14-Day Free Trial: [http://www.motivewave.com/free\\_trial.htm](http://www.motivewave.com/free_trial.htm)

For more information about the MotiveWave Strategy Edition, please visit:  
<http://www.motivewave.com/products/strategy-edition.htm>

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**About MotiveWave Software**

Founded in 2010, MotiveWave Software is a developer of easy-to-use high-performance charting and trading software for the individual active trader. Built with the individual trader in mind, the company's trading platform, MotiveWave, provides advanced charting and market analysis that enables traders to easily execute their trading decisions accurately and efficiently through its intuitive charts and trading screens and order management capabilities. Based in Toronto, ON, MotiveWave Software is continually invested in product development to make MotiveWave the best trading software available.

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